



www.TheWeirsTimes.com

PO Box 5458, Weirs, NH 03247 • PH: 1-888-308-8463 • FX: 603-366-7301 • sales@weirs.com

Laconia BIKE WEEK



It's one of the Lakes Region's biggest yearly events, drawing thousands of visitors from all over the country. Target your ad to this huge market with this focused advertising section from the Weirs Times.



Run the same ad in both issues & receive **50% off** your second ad!

Publishing: Thursdays, June 9 & 16

Deadline: Thursday, June 2 at Noon.*

Distribution: 30,000 copies available each week.

Market Area: 200 locations throughout the Concord/Lakes Region area.

Online Ad Campaigns from only \$22/month!

Over 3,000 unique visitors and over 7,500 page views per month on TheWeirsTimes.com!

* Due to travel limitations imposed by Bike Week, this deadline is for both the June 9 & June 16 issues.



Reach over **66,000** Readers!

Call 1-888-308-8463 to reserve your ad space or click on www.TheWeirsTimes.com for more information!