



DISTRIBUTION COVERAGE AREA

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30,000 @ 200
Copies Distributed Every Week | Locations

The Weirs Times is picked up by over 66,000 readers in the Concord/Lakes Region market area. That's the kind of coverage that puts your advertisement in more households for less money than any other newspaper.

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We can help you reach up to 66,000 readers every week!

You Can Trust Our Numbers!



The Weirs Times backs its circulation information with a Circulation Verification Council audit. CVC is an independent, third-party audit company that specializes in community newspapers, shoppers, magazines and niche publications. CVC audits over 4,200 community papers nationwide.

Compare Us To The Competition!

Cost for Your Full Page Ad To Run In 1,000 Papers

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Gilford Steamer.....	\$189.00
Baysider.....	\$162.00
Winnisquam Echo.....	\$126.00
Concord Monitor.....	\$103.00
Union Leader.....	\$92.00
Rochester Times.....	\$91.00
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Valley Fun.....	\$50.00
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Mountain Ear.....	\$39.00
Conway Daily Sun.....	\$35.00
Laconia Daily Sun.....	\$35.00

WEIRS TIMES.....\$27.00



This cost comparison is based on a full page ad at open rate and total distribution or print run provided to *Business NH Magazine* and published in their 2009 *Business Resource Directory*.

